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## **MITSUBISHI ELECTRIC ITALIAN BRANCH: A HISTORY 30 YEARS LONG**

### **Established in 1985, the company located in Agrate Brianza celebrates its thirtieth year of activity and looks towards the future with the same optimism and strength as ever**

*Agrate Brianza (MB), December 21<sup>st</sup>, 2015* - Mitsubishi Electric Italian Branch celebrated last Tuesday the remarkable anniversary of 30 years of its activity in Italy.

The history of Mitsubishi Electric in Italy starts in 1985, when a direct sales organization settles on the Italian territory, first as a branch of Mitsubishi Electric Germany and later, from 1996, as a branch of Mitsubishi Electric Europe B.V.

With 240 employees, and commercial premises in Padua, Rome and Turin, the Italian Branch of Mitsubishi Electric Euro B.V. is headquartered in Agrate Brianza (MB). The Branch is also responsible for the commercial strategies in foreign areas such as Southern Europe, Africa and Middle East. It is currently structured into five business divisions, constantly increasing: Air Conditioning, Factory Automation, Automotive, Semiconductors, Transportation.

Besides providing outstanding and eco-friendly products, acting as a responsible member of the communities in which the Company is located stands out among the company priorities.

Referring to the Seven Corporate Guiding Principles - trust, quality, technology, citizenship, ethics, environment and growth - the Italian Branch has been engaged for several years in the development of a wide program of Corporate Social Responsibility initiatives which include several projects both at local and national level, such as protection of the Italian artistic heritage, the support to museums, the partnership with universities and high schools and the contribution to implementation of sports programs for integration of people with disabilities.

Finally, our commitment to work together with our customers to improve the environment is high: in line with the environmental motto "Eco Changes", Mitsubishi Electric offers a wide range of green products and services dedicated to home, offices, industries. Since July 2009, the Italian Branch has been awarded ISO 14001 certification, thus showing its commitment in real terms to reduce the environmental impact of processes, products and services and confirming the reliability of its environmental management system, for a future of thought-out, lasting and sustainable growth.

**Per la stampa:**

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