

PRESS RELEASE

Mitsubishi Electric gets high school students closer to robotics

The initiative “Open doors to school” allowed to meet more than two hundred students of five local technical high schools

Agrate Brianza, June 29th, 2017 - Mitsubishi Electric Italian Branch announces the results of the first edition of the initiative “Open doors to school” involving **five local technical high schools** – Istituto Hesemberger (Monza), ITIS Volta (Lodi), ITIS Giorgi (Milan), ITIS Leonardo da Vinci (Carate Brianza), ITIS Einstein (Vimercate) **involving more than 200 students**. This important result allowed the Japanese company to bring the world of high technical education closer to the business world, focusing on the field of industrial automation and robotics.

The initiative has come after the opening of the new Factory Automation & CNC Training & Demo Room at the Mitsubishi Electric headquarters in Agrate Brianza in June 2016. Due to the key role played by trainings within the company strategy, Factory Automation Division started a program alongside the technical schools in the neighboring provinces, organizing structured courses and visits to the company for a theoretical and practical training about robotics.

All students involved attended a two-day course with a program which included both a training session about the basics of robotics and a visit to the Factory Automation & CNC Training & Demo Room with demonstration of various practical applications. Moreover, the initiative continued at the site of high schools involved, where Mitsubishi Electric technicians installed a robot which enabled the students to deepen their knowledge regarding the programming and applications, following the indications of the company trainer.

This experience was considered very interesting by all the attendants and useful for students’ educational and vocational guidance as well as for technological upgrading of teachers involved.

Training has always been playing a key role in which the whole Mitsubishi Electric Group firmly believes, the best way to acquire practical-theoretical knowledge and develop those skills which enable future technicians to successfully establish themselves in the world of work.

The activities of the program “Open doors to school” will start again at the beginning of the school year 2017/2018 in order to continue the stay alongside the new generations and provide them with qualified support in the process of getting themselves ready to enter into a company.

This important cooperation is part of **a wide program of Corporate Social Responsibilities initiatives** developed by the company, which has been contributing for several years various projects in other several different fields. For further information, visit the website:

<http://responsabilitasociale.mitsubishielectric.it/it/>



Mitsubishi Electric

Mitsubishi Electric, with its over 90-year experience in production, sales and marketing of electrical and electronic devices, is widely recognized as a leading company at international level. Mitsubishi Electric products and components are utilized in many fields: information technology and telecommunications, space research and satellite communication, consumer electronics, technologies for industrial application, energy, transport and building. In line with the spirit of its corporate statement "Changes for the Better" and its environmental motto "Eco Changes", Mitsubishi Electric aims at becoming a leading green company worldwide, contributing to wellness of community thanks to its technology. The company is present in 43 Countries of the world with over 135,000 employees and in the past fiscal year ended on March 31st 2017 it reached a total turnover of 4.238,6 billions of Yen (37,8 billions of USD*). In Europe, it is present since 1969 with branches in 15 Countries: Belgium, Czech Republic, France, Germany, The Netherlands, Italy, Ireland, Poland, Portugal, Russia, Spain, Sweden, United Kingdom, Turkey and Hungary. **The Italian branch**, established in 1985, operates through five commercial divisions: **Air-Conditioning** – air-conditioning for residential, commercial and industrial real estate, heating, de-humidification and air treatment; **Industrial Automation and Mechatronics** – systems and appliances for industrial automation; **Semiconductors** – electronic components; **Automotive** – systems and components for control of car and motor vehicle devices; **Transportation** – products and systems for railway transport.

For additional information please visit website: <http://it.mitsubishielectric.com/it/>

(*rate of Exchange: 112 Yen - 1 USD. Source Tokyo Exchange Market on 31.03.2017)

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