

PRESS RELEASE

Mitsubishi Electric “adopts” the Spazio Gioco (play area) waiting room of L’abilità Associazione Onlus

A new space at L’abilità Onlus association was opened. A place where children with disabilities learn to play, test their skills, socialise and have fun.

Agrate Brianza, 22 November 2018 - [Mitsubishi Electric Italian subsidiary’s](#) air Conditioning Division announced that it has funded the construction of a waiting room for parents at the new Spazio Gioco premises of [L’abilità Associazione Onlus](#).

The parents’ waiting room is a space designed by Milan [NABA - New Academy of Fine Arts](#) students. L’abilità has been a partner of NABA since 2016. The area is inspired by the fantasy world of Alice in Wonderland, where everything is possible with imagination. The colours used are those of the forest and nature, and the furnishings are designed so parents can relax while they wait for their child.

The opening of the new premises took place on **21 November**, with Milan City Councillor for Social Policies **Pierfrancesco Majorino**, L’abilità Onlus President, **Laura Borghetto**, and Director **Carlo Riva**. In addition to the authorities, the event was attended by the initiative’s main sponsors, including Mitsubishi Electric BV Deputy Director Air Conditioning **Fabrizio Maja** who contributed to the creation of the new Spazio Gioco. After cutting the ribbon, Spazio Gioco opened its doors allowing the citizens to visit the area, learn about the activities and understand what playing with children means.

L’abilità Associazione Onlus develops and manages projects and innovative services for children with disabilities and their families in the play, education, school, housing areas, accessibility and inclusion areas for people with disabilities, either directly or in partnership with public bodies and foundations. Founded in 1998, the association for disabled people is part of the City Council. It has been a member of LEDHA Milano, the Milan City coordinator for the rights of those with disabilities, since 2010. It has been part of the CRC Group (Convention on the Rights of Children and Adolescents Working Group) since 2007 and received the Milan City civic merit award in 2003.

“Mitsubishi Electric has been in Italy since 1985 and it is a multinational company that has made sustainability and solidarity a duty in all the countries where it is present with its own commercial structures,” said Fabrizio Maja, Air Conditioning Deputy Director of Mitsubishi Electric Branch for Italy. “This project was born thanks to a supporter of the Association who told me about this initiative dedicated to children with disabilities. And behind every child there is always a family that supports him, and I think it is important to give them the opportunity to live their space.”

The collaboration with L’abilità Associazione Onlus is part of an **extensive programme of Corporate Social Responsibility initiatives developed by the company**. For years Mitsubishi Electric in Italy has supported projects in many other areas including environmental and artistic heritage protection, partnerships with museums and with schools and universities, contributions in favor of associations operating in the field of medical care and scientific research providing help for children and parents. **Through these Corporate Social Responsibility initiatives, Mitsubishi Electric aims to respond to the needs of the communities where it is based.** For further information on the Corporate Social Responsibility initiatives of Mitsubishi Electric, the Italian subsidiary, please visit the website: <http://responsabilitasociale.mitsubishielectric.it/it/>

[Mitsubishi Electric Air Conditioning Division](#) operates in the fields of air conditioning, heating, dehumidification, and air treatment, designing complete solutions such as independent residential or central systems for hotels, restaurants, wellness centres, small condominiums, residential complexes, museums, banks, offices and prestigious buildings. The implementation of innovative solutions for energy saving and the use of renewable energy are Mitsubishi Electric’s priorities. In addition to its focus on environmental sustainability and innovation, the company has added design as a further distinctive element, creating not only high-performance but extremely elegant solutions.

About Mitsubishi Electric

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,431.1 billion yen (US\$ 41.8 billion*) in the fiscal year ended March 31, 2018. For more information visit: www.MitsubishiElectric.com

*At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018

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