

## **MITSUBISHI ELECTRIC VOLUNTEERS GO DOWN TO THE TRACK TO SUPPORT SPECIAL OLYMPICS XXVIII ITALIAN NATIONAL WINTER GAMES**

**Mitsubishi Electric continues its commitment to Special Olympics by providing valuable support to more than 485 athletes competing in Bormio.**

*Agrate Brianza (MB), 10th February 2017* - Mitsubishi Electric's Italian Branch has supported events organized by Special Olympics Italia' for many years, not only as a sponsor but also as a true supporter of the organization. The company continued its support at the 28th edition of the Special Olympics National Winter Games, which was held in Bormio from 5th to 10th February. More than 100 technicians, 300 volunteers and about 170 family members supported 485 athletes with and without intellectual disabilities from 15 regions across Italy, and from Mendrisio, Switzerland to compete in this unique sporting event. The partnership is part of a large Social Responsibility program by Mitsubishi Electric's Italian Branch, which promotes the values of sport as an opportunity for inclusion, solidarity and integration.

Athletes from 48 Special Olympics delegations from all over Italy competed in several different sporting events from downhill to cross-country skiing, races with competitors wearing snowshoes, and snowboarding. In addition, the recreational sports initiative "Try Sport" encouraged participants to engage in activities like floorball and ice skating, allowing the athletes to try out new disciplines.

The Special Olympics Athlete oath *"Let me win. But if I cannot win, let me be brave in the attempt"* embodies the spirit of the event which was fully supported by the volunteers from Mitsubishi Electric. *"Social contribution to the community is an important part of our mission, and Mitsubishi Electric is proud to stand beside Special Olympics Italia in support of the Winter Games"* - **declared Itaru Watanabe, President of Mitsubishi Electric Italian branch** -. He continued, *"I believe it is very important for our Company, and our employees to be here today. I think that sport not only brings people together, but also gives strength to those who compete amidst their own personal challenges"*

The support of the volunteers during the entire duration of the games is an expression of a Corporate philosophy based on respect for every individual no matter what their ability, helping to rediscover the meaning of diversity, involvement and acting together.

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News Release

**About Mitsubishi Electric Corporation**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,394.3 billion yen (US\$ 38.8 billion\*) in the fiscal year ended March 31, 2016. For more information visit: [www.MitsubishiElectric.com](http://www.MitsubishiElectric.com)

*\*At an exchange rate of 113 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2016*



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