



PRESS RELEASE

Mitsubishi Electric supports the 2017 National Summer Games of Special Olympics

This year the company reconfirms its choice to be at the side of the special athletes, sponsoring the values of social inclusion

Agrate Brianza, 21st April 2017 - For the eighth consecutive year, Mitsubishi Electric Italian branch is among the main supporters of **Special Olympics National Summer Games**, a sport event which is now in its XXXIII edition and will involve 3.300 athletes from all over Italy. The event will also have this year an international array thanks to the participation of Special Olympics delegations from 17 foreign countries.

Mitsubishi Electric Italian branch collaborates with Special Olympics Italy since 2010. In recent years the events sponsored were many and volunteers from the Company have been increasingly active and present at national and local sport events, to support the special athletes, by following, encouraging and helping them in every moment of the games. This important partnership **is part of a broader program of Corporate Responsibility initiatives** developed by the Company, which has for years supported several projects in many other areas: protection of the artistic and environmental heritage, collaborations with museums and the world of school and university education, contributions to associations working in the field of medical and scientific research assistance, assistance to children and parenthood.

"Sport inspires personal growth and the values of respect and social inclusion and that's why we are proud to renew our support to this important international program," said Elena Tagliani, Corporate Communications & Social Responsibility Manager of Mitsubishi Electric Italian branch. "Special Olympics helps athletes to enhance their skills by giving voice to a very hopeful message for millions of people, their families and the entire community."

The **Special Olympics National Summer Games 2017 will take place in Terni, May 10 to 14**, with the sports of athletics, rowing, dragon boating, golf, indoor rowing, swimming, open water swimming, tennis and table tennis; in **La Spezia, 11 to 15 June**, with basketball, football, badminton, artistic and rhythmic gymnastics; and in **Biella, from 3 to 8 July**, with "bocce", bowling, horseback riding, swimming, open water swimming, volleyball, rugby and sailing.

For more information on the initiatives of Corporate Social Responsibility of Business Mitsubishi Electric Italian branch, visit: http://responsabilitasociale.mitsubishielectric.it/it/







Mitsubishi Electric

Mitsubishi Electric, with its over 90-year experience in production, sales and marketing of electrical and electronic devices, is widely recognized as a leading company at international level. Mitsubishi Electric products and components are utilized in many fields: information technology and telecommunications, space research and satellite communication, consumer electronics, technologies for industrial application, energy, transport and building. In line with the spirit of its corporate statement "Changes for the Better" and its environmental motto "Eco Changes", Mitsubishi Electric aims at becoming a leading green company worldwide, contributing to wellness of community thanks to its technology. The company is present in 43 Countries of the world with over 135,000 employees and in the past fiscal year ended on March 31st 2016 it reached a total turnover of 4,394.3 billions of Yen (38.8 billions of USD*). In Europe it is present since 1969 with branches in 15 Countries: Belgium, Czech Republic, France, Germany, The Netherlands, Italy, Ireland, Poland, Portugal, Russia, Spain, Sweden, United Kingdom, Turkey and Hungary. The Italian branch, established in 1985, operates through 5 commercial divisions: Air-Conditioning — air-conditioning for residential, commercial and industrial real estate, heating, de-humidification and air treatment; Industrial Automation and Mechatronics — systems and appliances for industrial automation; Semiconductors — electronic

Mechatronics – systems and appliances for industrial automation; **Semiconductors** – electronic components; **Automotive** – systems and components for control of car and motor vehicle devices; **Transport** – products and systems for railway transport.

For additional information please visit website: http://it.mitsubishielectric.com/it/

(*rate of Exchange : 113 Yen - 1 USD. Source Tokyo Exchange Market on 31.03.2016)

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