



## PRESS RELEASE

## Air conditioning training with Mitsubishi Electric

Partnerships resume with local high schools to spread knowledge of the most innovative technologies

**Agrate Brianza, 3 October 2018 -** Mitsubishi Electric's Italian branch continues to be committed to training through the "Open doors to school" initiative. In fact, there are different meetings planned for the 2018-2019 school year with high schools of the territories hosting establishments of the multinational company in order to bring the new generations closer to the business world and, at the same time, update students and teachers on the most innovative technologies.

The Air Conditioning Division resumes with a programme of meetings on air conditioning systems, thermodynamics, brazing, and installation, and has begun an in-depth course on eco-sustainability for teachers, held at the Training Centres in Agrate Brianza and Rome.

In addition, the Mitsubishi Electric Air Conditioning Division trainers have been invited to speak at the Socially Responsible Management orientation course that has been organized every year since 2008 by the **Sodalitas Foundation**. These two days of intensive training held at the Assolombarda headquarters on September 17 and 18 are for students in their last year of high school or at university. This initiative is part of the Youth & Business project and was aimed at allowing students to learn more about themes such as corporate social accountability, sustainable development, and corporate culture through direct meetings with company managers. The two Mitsubishi Electric managers discussed about environmental sustainability and themes such as products for climate control with reduced energy consumption and concepts linked to the circular economy.

Training has always been a crucial element in which the entire Mitsubishi Electric group firmly agrees, with the purpose being to transfer practical and theoretical knowledge and to develop that professionalism that will allow future technicians to successfully enter in the business world. The "Open doors to school" initiative is now in its third edition, with the purpose being to support new generations with highly qualified assistance during their preparation for the workplace.

These major partnerships are part of an **expansive programme of Corporate Social Responsibility Activities** developed by the company, that has supported several projects for many years in many other areas. For more information, visit the website: <a href="http://responsabilitasociale.mitsubishielectric.it/it">http://responsabilitasociale.mitsubishielectric.it/it</a>

## **About Mitsubishi Electric**

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,431.1 billion yen (US\$ 41.8 billion\*) in the fiscal year ended March 31, 2018. For more information visit: www.MitsubishiElectric.com

\*At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018

Per ulteriori informazioni:
Mitsubishi Electric Europe B.V. Italian Branch
Elena Tagliani
elena.tagliani@it.mee.com
T: +39 039 60 531

LEWIS
Gabriele Sciuto / Valentina Zunino
MitsubishiElectricItalia@teamlewis.com
T: +39 02 36531375



