

## PRESS RELEASE

### **Mitsubishi Electric in Bardonecchia for Special Olympics**

*The company's team of volunteers supported athletes during the competition*

**Agrate Brianza, 18 January 2019** - Today marks the end of the 30th **National Winter Games Special Olympics**, the Italian Olympics dedicated to athletes with intellectual disabilities, which was held in **Bardonecchia, Piedmont**. The athletes competed in different sports specialities - alpine skiing, cross-country skiing, snowshoe racing and snowboarding.

**Mitsubishi Electric volunteers including the Italian Branch President, Tomoyuki Sugai, supported athletes** during the snowshoe, special and giant slalom, and snowboard events.

It was a heartfelt presence by the company, which since 2010 has been a national partner of Special Olympics Italy helping to show sport as a mean of inclusion and integration. This year the group comprised **31 volunteers, 20 employees and 11 family members**, including many children and teens.

**Tomoyuki Sugai, Mitsubishi Electric Italian Branch President** said during the National Games opening ceremony: *"Mitsubishi Electric attended because it feels a strong social responsibility." The Mitsubishi Electric volunteer team was bolstered by so many children and young people – our employees' children. They are our future. We hope that these games will be another step towards a fairer, more inclusive and beautiful society."*

This year **delegations from all over Italy** took part. **The torch relay started from Turin, crossed 18 Piedmont municipalities** and ended with the tripod lighting ceremony during the opening. The whole region was involved in the event thanks to the intense awareness-raising effort involving local institutions, primary and secondary schools, associations and sports clubs and all citizens.

This important collaboration is part of an **extensive Corporate Social Responsibility programme developed by the company**. It has supported projects in many other areas including environmental and artistic heritage protection, partnerships with museums and with schools and universities, contributions for associations operating in medical care and scientific research that help children and their parents.

#### **About Mitsubishi Electric Corporation**

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,444.4 billion yen (in accordance with IFRS; US\$ 41.9 billion\*) in the fiscal year ended March 31, 2018. For more information visit:

[www.MitsubishiElectric.com](http://www.MitsubishiElectric.com)

\*At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018

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