

Mitsubishi Electric supports the first re-print of the high accessibility book project

“The Treasure of the Enchanted Maze”

The volume, produced by the Robert Hollman Foundation, is unique in its kind due to the multiple codes with which it's written.

Revenues from sales will contribute to building a new inclusive sensory park in Padua, open to all, be they or not people with different types and levels of disability.

The project also includes an exhibition, opening today, with work from the children who, inspired by the book, tell how they would like the inclusive park to be.

Milan, 30th May 2019 – In education, diversity is a means of enrichment, improvement and growth, and it's on the basis of a narrative highlighting the specificity and value of each individual that the volume, “*The Treasure of the Enchanted Maze*” was created. It's the story that formed the basic contents for the disability and inclusion labs and it involved 1,378 children and teens and will be shown in an exhibition opening today in Padua. This initiative is part of a wider project by the [Robert Hollman Foundation](#) and its goal is to create an inclusive sensory park in Padua named ‘The Treasure Tree’.

The company's care for Diversity & Inclusion has inspired [Mitsubishi Electric](#) to offer its contribution to the initiative by **supporting the first re-print of the book**. “The Treasure of the Enchanted Maze” is a unique communication tool in its kind



because of the many codes in which it is written, which in turn make it highly legible. It will be printed in black, in Braille, with the Easy Reading® font, with Augmentative and Alternative Communication symbols, and supplemented by an audio-book and illustrations, in addition to using a printing technique which combines printing and Braille impression.

“It’s a great example of what mutual understanding and respect mean, always bearing in mind the specificity of each individual”, said **Elena Tagliani, Corporate Communications & Social Responsibility Manager at Mitsubishi Electric**. “These values are key for Mitsubishi Electric and we promote them to create a more inclusive, welcoming society, especially for children with disabilities, who need appropriate tool to achieve self-realization and wellbeing”.

Mitsubishi Electric’s products and research activities are aimed at sustainable development for society and to address the varied social needs of Italian communities and territories in which the company operates.

Mitsubishi Electric

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*(*rate of Exchange : 111 Yen - 1 USD. Source Tokyo Exchange Market on 31.03.2019)*

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