

Mitsubishi Electric employees support Special Olympics athletes at the National Summer Games ‘Smart Games 2.1’

Mitsubishi Electric’s Italian branch renews its commitment with the Special Olympics organisation to help achieve a more inclusive society through sport.

Agrate Brianza, 13 July 2021 - Sport provides an opportunity to overcome barriers and promote values such as tolerance, teamwork and resilience. A great example of this is the virtual games of Special Olympics Italy, an association that organizes sports events around the world dedicated to young people and adults with intellectual disabilities. Each year, the Italian branch of Mitsubishi Electric Europe has renewed its commitment to supporting this organization towards the goal of creating a more inclusive society.

The Smart Games 2.1 event scheduled from 1st to 15th of July 2021 was organised due to the need to comply with ongoing health regulations that prevented the regular organisation of the annual summer games. The event involves 3816 athletes competing in 22 sports disciplines: Athletics, Badminton, Basketball, Bowling, Football, Rowing, Indoor Rowing, Karate, Artistic Gymnastics, Rhythmic Gymnastics, Golf, Swimming, Open Water, Volleyball, Snowshoeing, Rugby, Alpine Skiing, Cross-Country Skiing, Snowboarding, Tennis and Tennis Volleyball.



The competition consists of individual activities which can be held outdoors in accordance with the relevant national and territorial safety regulations. They include exercises developed and adapted to the context of the sport by the national technical staff of the discipline.

Employees of the Italian branch of Mitsubishi Electric have been actively contributing to the success of the competitions and supporting the athletes since the beginning of the collaboration in 2010. This year they created short videos to cheer and encourage the participants helping them to feel supported and encouraged, despite competing remotely.



"The last year and a half has been characterised by long periods of closure and severe restrictions on meetings and physical contact. This has been particularly difficult for people with disabilities and their families. For this reason, we at Mitsubishi Electric believe that this year it is even more important to work alongside Special Olympics. For the athletes Smart Games 2.1 represents a moment of hope, an opportunity to feel part of a group, and to train and cultivate their passions," said **Mario Poltronieri**, President of the Italian branch of Mitsubishi Electric.

The competitions, together with the videos recorded by the company's employees, are broadcast and commentated on live on the Special Olympics YouTube and Facebook channels. You can check out the schedule [here](#).

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Mitsubishi Electric

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branch, established in 1985, operates through 5 commercial divisions: Air-Conditioning – air-conditioning for residential, commercial and industrial real estate, heating, dehumidification and air treatment; Industrial Automation and Mechatronics – systems and appliances for industrial automation and numerical control; Automotive – systems and components for control of car and motor vehicle devices. Support is also provided for the sales of Semiconductors. For additional information please visit website: <http://it.mitsubishielectric.com/en/>

(*rate of Exchange: 111 Yen - 1 USD. Source Tokyo Exchange Market on 31.03.2021)

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