Mitsubishi Electric nurtures inclusion and solidarity with PizzAut

On 2 April, the second restaurant of the association will open in Monza, a great project of social inclusiveness to which Mitsubishi Electric has also contributed to.

The President of the Italian Republic, Sergio Mattarella, is also expected to attend the inauguration.

Vimercate, 30th March 2023 - 25 new young people trained and hired, more than 1,100 square meters, 350 seats, a 'Housing Autonomy Gymnasium', a kitchen and a training academy: these are the numbers, and not only, of the new space that PizzAut will inaugurate on 2nd April, on the occasion of World Autism Awareness Day, in Monza. PizzAut is a proper social inclusion laboratory and a model offering work, training and dignity to young people with autism spectrum disorder who are often excluded from the professional and social environment.

And where pizza really can do some good there is also Mitsubishi Electric, which has joined the #100mattoni project, the initiative launched by PizzAut to raise funds for the construction of the new restaurant. Through its donation, the company has also contributed to the creation of two accommodations that will be used by the young people to experiment their autonomy, a sort of training ground for learning to live everyday life without their families’ support.

Mitsubishi Electric’s commitment went even further, having also designed and installed the air-conditioning system for all the rooms in the new facility. PizzAut can now benefit from a cooling and heating system capable of maintaining a high level of comfort in all areas. Mitsubishi Electric’s innovative systems allow stale air to be expelled and fresh air to be supplied without mixing the two. Poor air quality has been shown to have a heavy impact on productivity, feelings of tiredness and the healthiness of the environment, which is why having correct and effective ventilation in the
restaurant and other areas is a fundamental parameter in ensuring that the people working there and the customers stay in a healthy and comfortable environment.

“We are proud that this dream has become a reality and that these young people and their families have the opportunity to achieve the future they deserve”, says Mario Poltronieri, President of Mitsubishi Electric's Italian Branch. “Many people with autism spectrum disorder, although they have unique skills, abilities and a desire to work, may find it difficult to access the job market. Being employed can provide a sense of purpose, self-esteem and self-determination, and can help improve mental and physical health. Initiatives like this one, and in general the model of social inclusion proposed by PizzAut, play a fundamental role in providing new perspectives, concrete opportunities and in improving the society in which we live; aspects that, as a company, we have always shared and that we try to put into practice starting from the communities in our area”.

“Work is not only a fundamental right of every human being, but also the component that marks the transition to adulthood and the full realisation of ourselves as individuals. These aspects are particularly relevant for PizzAut's young people, who from today will feel even more part of the social fabric by being able to count on their unique skills”, states Fabrizio Maja, Vice President and General Manager of Mitsubishi Electric Living Environmental Systems Division. “We enthusiastically joined this project with the aim of building, disseminating and promoting the inclusiveness necessary for a radical social and cultural change”.

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About Mitsubishi Electric

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment.
In Europe it is present since 1969 with branches in 21 Countries: UK, Germany, France, Italy, Spain, Portugal, The Netherlands, Sweden, Ireland, Czech, Belgium, Russia, Poland, Slovakia, Turkey, UAE, South Africa, Norway, Hungary, Romania and Greece. The Italian branch, established in 1985, operates through 3 commercial divisions: Air-Conditioning – air-conditioning for residential, commercial and industrial real estate, heating, de-humidification and air treatment; Industrial Automation and Mechatronics – systems and appliances for industrial automation and numerical control; Automotive – systems and components for control of car and motor vehicle devices. Support is also provided for the sales of Semiconductors. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.”

The company recorded a revenue of 5,003.6 billion yen (U.S.$ 37.3 billion*) in the fiscal year ended March 31, 2023.
For more information, please visit mitsubishielectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥134=U.S.$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2023

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